

REBA

2025 SPRING CONFERENCE

Exhibitor/Sponsor Program

We are now accepting registrations for the Exhibitor/Sponsor Program at REBA's 2025 Spring Conference (SC25).

This all-day conference, which will be held on Monday, May 12th at the Four Points by Sheraton in Norwood, draws over 500 registrants, as well as 50 exhibitors and a host of sponsors. Take advantage of this unique opportunity to showcase your company to a specific market of qualified prospects.

Enclosed, you will find information on the Exhibitor/Sponsor Program, including rates, benefits, registration forms and more.

If you have any questions, feel free to contact Matt Zarrella at zarrella@reba.net or call (617) 854-7555. You may also visit us online at www.reba.net.

We look forward to seeing you in May!

TABLE OF CONTENTS

Exhibitor Packages and Rates.....	Page 1
Sponsor Packages and Rates.....	Page 2
General Information.....	Page 4
Exhibitor Registration.....	Page 5
Sponsor Registration.....	Page 6



Monday, May 12, 2025
7:30 AM – 2:45 PM

Four Points by Sheraton
1125 Boston-Providence Tpke
Norwood, MA

2025 SPRING CONFERENCE

Exhibitor Packages

All exhibitor packages include the following benefits:

- Six-foot table with linen, two chairs, staff nametags and complimentary WiFi
- Eighth-page (3.5" W x 2" H) black & white ad in the conference syllabus
- Company name and contact information printed in the conference syllabus
- Company name and booth location listed on registration handouts and signage
- Mailing list of conference attendees, available electronically and in hardcopy
- REBA eNews announcements promoting your company to REBA's 2,000 members
- Exposure to over 500 real estate and business professionals
- Exhibitor's marketing materials displayed on a table at conference registration
- Signage with exhibitors' logos displayed around the hotel

★ **Standard Exhibitor Package** **\$ 875**

★ **Exhibitor Package for First-time Exhibitors** **\$ 775**

To qualify for this discounted rate, the exhibitor must be a new/first-time exhibitor at REBA's semi-annual conferences.

★ **Exhibitor Package for REBA Affinity Partners** **\$ 675**

To qualify for this discounted rate, the exhibitor must be a current, contracted REBA affinity partner. For more information on REBA's Affinity Partner Program, please contact Matt Zarrella at zarrella@reba.net or at (617) 854-7555.

Registration Deadline

April 28, 2025

Deadline to Register as a
Conference Exhibitor/Sponsor

Space is limited...register today!

Syllabus Ads Deadline

March 27, 2025

Deadline for eighth-page exhibitor
ads and quarter-page sponsor ads to
be printed in the conference syllabus

2025 SPRING CONFERENCE

Sponsor Packages

Standard benefits included with all packages:

- Exhibitor table with exposure to over 500 attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

★ Breakout Room *(six available)*

\$ 1,500

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Marketing materials displayed on table at the back of the sponsored breakout room
- 10% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (single use)
- REBA membership mailing list (single use)

★ Refreshment Station *(two available)*

\$ 1,750

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Marketing materials displayed at sponsored refreshment station
- 10% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (single use)
- REBA membership mailing list (single use)

★ Registration Area

\$ 2,000

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Marketing materials displayed at the conference registration table
- 15% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (two uses)
- REBA membership mailing list (two uses)

★ Gift to Attendees

\$ 2,500

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Customizable gift with your company logo, distributed to conference attendees
- 25% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (two uses)
- REBA membership mailing list (two uses)

★ Masks

\$ 2,500

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Customizable mask with your company logo, distributed to conference attendees
- 25% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (two uses)
- REBA membership mailing list (two uses)

2025 SPRING CONFERENCE

Sponsor Packages

(continued)

Standard benefits included with all packages:

- Exhibitor table with exposure to over 500 attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

★ Brochure

\$ 3,000

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Company logo printed in the conference brochure, which is distributed to 2,000 REBA members and 10,000 prospects
- 30% off eighth-page, black/white *REBA News* ad
- Three conference registration passes
- Conference attendees mailing list (three uses)
- REBA membership mailing list (three uses)

★ Luncheon

\$ 3,500

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Special recognition of sponsor in the slideshow at the conference luncheon
- Sponsor signage displayed in the ballroom at the conference luncheon
- 35% off eighth-page, black/white *REBA News* ad
- Three conference registration passes
- Conference attendees mailing list (three uses)
- REBA membership mailing list (three uses)

★ Lanyards

\$ 4,000

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Customized lanyards with your company logo, distributed to attendees at conference registration
- Full-page (8.5" W x 11" H), full-color ad on the back, inside cover of the conference syllabus
- 40% off quarter-page, full-color ad in *REBA News*
- Four conference registration passes
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

★ Syllabus

\$ 4,500

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Exclusive marketing in conference syllabus
- Full-page (8.5" W x 11" H), full-color ad on the back, outside cover of the conference syllabus
- 45% off quarter-page, full-color ad in *REBA News*
- Four conference registration passes
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

★ Tote Bags

\$ 4,750

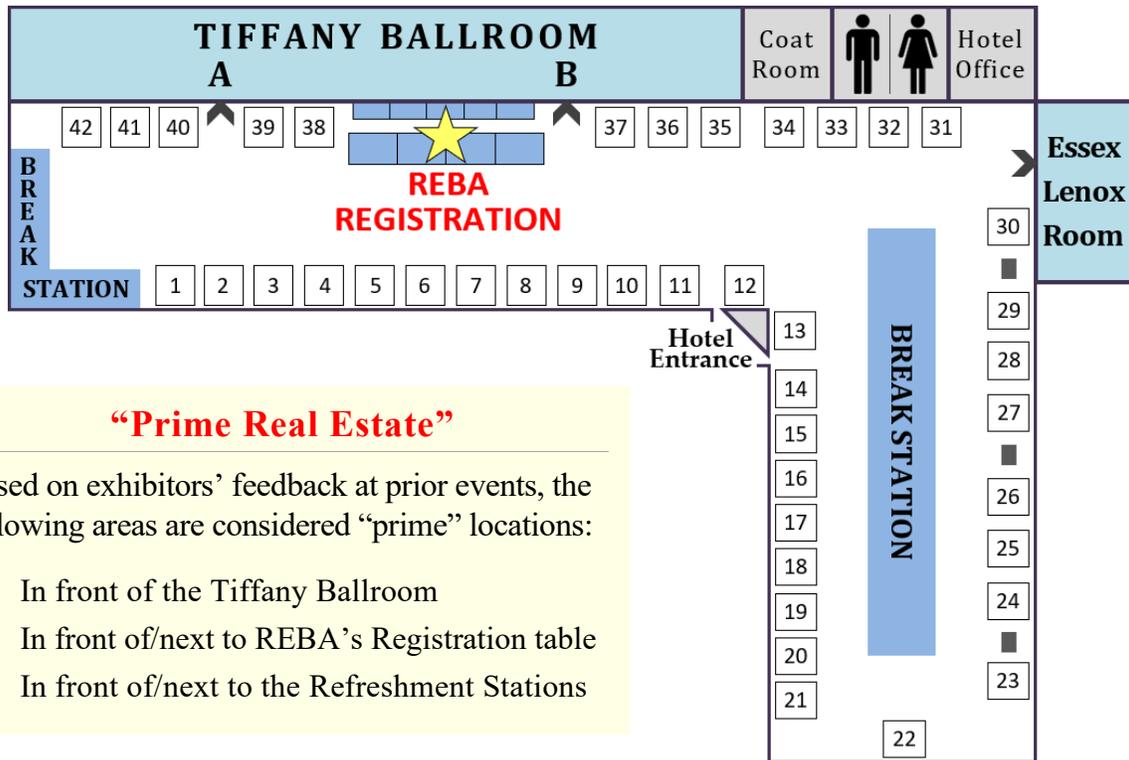
In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Customized tote bags with company logo, distributed to conference attendees at registration
- Full-page (8.5" W x 11" H), full-color ad on the front, inside cover of the conference syllabus
- 60% off half-page, full-color ad in *REBA News*
- Four conference registration passes
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

2025 SPRING CONFERENCE

Floor Plan

Using the floor plan below, please indicate on the enclosed Exhibitor Registration Form your **top three** exhibitor table location preferences. Table locations are given on a first-come, first-served basis, in order of when registration and payment are received.



General Information

- ★ **Cancellation Policy:** Registrations cancelled in writing on or before April 28, 2025 will be honored, but charged a \$50 processing fee. Refunds will not be honored if cancellations are received after April 28, 2025, or if an exhibitor registers but does not attend the conference.
- ★ **Vendor Boxed Lunch:** Available for \$20 per person and must be pre-ordered; includes breakfast items and snacks available throughout day at break stations, as well as a boxed lunch, with your choice of a ham, turkey or balsamic grilled vegetables red pepper hummus spinach wrap. All boxed lunches include deli chips, whole fresh fruit and a freshly baked cookie. Beverages are provided at the break stations.
- ★ **Exhibitor/Sponsor Table Set-up:** All exhibitors and sponsors will be equipped with a six-foot table, table linen and skirt (you are also welcome to bring your own if preferred), two chairs and staff name-tags. You are welcome to bring stands, tripods, etc. to display banners and signs. The Hotel does not allow taping, gluing, stapling, tacking or affixing of any kind without prior approval.
- ★ **Raffle Prize (optional):** Exhibitors are welcome to offer a raffle prize to help drive traffic to their table. Exhibitors are responsible for all raffle prizes and for the selection/notification of the winner.

2025 SPRING CONFERENCE

Monday, May 12, 2025 ♦ Four Points Sheraton in Norwood

Exhibitor Registration

CONTACT INFORMATION

Company Name as appears in print: _____
Primary service/product: _____
Contact: _____ **Email:** _____
Address: _____ **City State ZIP:** _____
Web site: _____ **Tel:** _____ **Cell:** _____

EXHIBITOR PACKAGES

- Exhibitor Package: Standard \$ 875 per table _____
 Exhibitor Package: First-Time Exhibitor \$ 775 per table _____
 Exhibitor Package: REBA Affinity Partner \$ 675 per table _____
 Access to an electrical outlet \$ 15 per table _____
 Boxed Lunch: Wrap, chips, fruit and cookie (*indicate quantities below*) \$ 20 per lunch _____
 _____ Roasted turkey wrap, with lettuce and tomato
 _____ Black forest ham and cheese wrap, with lettuce and tomato
 _____ Balsamic grilled vegetables red pepper hummus spinach wrap
- TOTAL: \$** _____

ADDITIONAL INFORMATION

Exhibitor Staff (*six max*): _____ **Preferred Location** (*see floor plan, page 4*)
1. _____ 4. _____ 1st choice: _____
2. _____ 5. _____ 2nd choice: _____
3. _____ 6. _____ 3rd choice: _____

Competitors - Please try not to locate our table next to: _____

PAYMENT

Please send completed registration and payment to: *REBA Foundation, Post Office Box 432, North Easton, MA 02356*. Once registration and payment are received, you will receive an email confirmation, which will serve as your receipt. For questions, contact Matt Zarrella at zarrella@reba.net or call (617) 854-7555. *Tax ID #: 04-3395832*

Credit Card

Card No: _____

Signature: _____

Exp: _____

Date: _____

Check

Check #: _____

Date: _____

REGISTRATION DEADLINES & CANCELLATION POLICIES

Registration and payment in full must be received on or before April 28, 2025 in order to guarantee an exhibitor table at the conference, and in order to guarantee that your company's name, contact information and eighth-page ad will be printed in the conference syllabus. **Cancellation Policy:** Exhibitor and sponsor registrations cancelled in writing on or before April 28, 2025 will be honored but charged a \$50 processing fee. Refunds will not be honored if written cancellation is received after April 28, 2025, or if a company registers for the conference but does not attend. REBA reserves the right to cancel any table assignments or sponsorships as needed due to non-payment.

2025 SPRING CONFERENCE

Monday, May 12, 2025 ♦ Four Points Sheraton in Norwood

Sponsor Registration

CONTACT INFORMATION

Company Name as appears in print: _____
Primary service/product: _____
Contact: _____ **Email:** _____
Address: _____ **City State ZIP:** _____
Web site: _____ **Tel:** _____ **Cell:** _____

SPONSOR PACKAGES

- | | | |
|--|---------------|-----------------|
| <input type="checkbox"/> Breakout Room Sponsor (<i>six available</i>)..... | \$ 1,500 each | _____ |
| <input type="checkbox"/> Refreshment Station Sponsor (<i>two available</i>)..... | \$ 1,750 each | _____ |
| <input type="checkbox"/> Registration Sponsor..... | \$ 2,000 | _____ |
| <input type="checkbox"/> Gift Sponsor..... | \$ 2,500 | _____ |
| <input type="checkbox"/> Mask Sponsor..... | \$ 2,500 | _____ |
| <input type="checkbox"/> Brochure Sponsor..... | \$ 3,000 | _____ |
| <input type="checkbox"/> Luncheon Sponsor..... | \$ 3,500 | _____ |
| <input type="checkbox"/> Lanyard Sponsor..... | \$ 4,000 | _____ |
| <input type="checkbox"/> Syllabus Sponsor..... | \$ 4,500 | _____ |
| <input type="checkbox"/> Tote Bag Sponsor..... | \$ 4,750 | _____ |
| <input type="checkbox"/> Access to an electrical outlet | \$ 15 | _____ |
| <input type="checkbox"/> Boxed Lunch: Wrap, chips, fruit and cookie (<i>indicate quantities below</i>) | \$ 20 each | _____ |
| _____ Roasted turkey wrap, with lettuce and tomato | | |
| _____ Black forest ham and cheese wrap, with lettuce and tomato | | |
| _____ Balsamic grilled vegetables red pepper hummus spinach wrap | | |
| | TOTAL: | \$ _____ |

ADDITIONAL INFORMATION

Exhibitor Staff - (six max): _____ **Preferred Location** (*see floor plan, page 4*)
1. _____ 4. _____ 1st choice: _____
2. _____ 5. _____ 2nd choice: _____
3. _____ 6. _____ 3rd choice: _____

Competitors - Please try not to locate our table next to: _____

PAYMENT

Please send completed registration and payment to: *REBA Foundation, Post Office Box 432, North Easton, MA 02356*. Once registration and payment are received, you will receive an email confirmation, which will serve as your receipt. For questions, contact Matt Zarrella at zarrella@reba.net or call (617) 854-7555. *Tax ID #: 04-3395832*

Credit Card

Card No: _____
Signature: _____

Exp: _____
Date: _____

Check

Check #: _____
Date: _____

REGISTRATION DEADLINES & CANCELLATION POLICIES

Registration and payment in full must be received on or before April 28, 2025 in order to guarantee a sponsorship at the conference, and to guarantee that your company's name, contact information, and eighth and quarter-page ads will be printed in the conference syllabus. **Cancellation Policy:** Exhibitor and sponsor registrations cancelled in writing on or before April 28, 2025 will be honored but charged a \$50 processing fee. Refunds will not be honored if written cancellations are received after April 28, 2025, or if a company registers for the conference but does not attend. REBA reserves the right to cancel any table assignments or sponsorships as needed due to non-payment.